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**HOW TO ATTRACT
BUTTERFLIES TO YOUR
GARDEN**

**ENJOY SUMMER WITH
DENTON PARKS AND
RECREATION**

**RELATIONSHIPS MATTER
- GET TO KNOW YOUR
BANKER**

**LAKESIDE ADVENTURES
IN PILOT POINT**

**THE 96TH ANNUAL NORTH
TEXAS FAIR & RODEO**

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140 YEARS**

DENTON ISD CLASS OF 2024

**380GUIDE CELEBRATES
THEIR 18TH YEAR**

Volume 18, Issue 6 • June • July 2024 • The 380 Corridor's premier publication since 2005



Congratulations

to the Class of 2024 Braswell High, Denton High, Fred Moore High, Guyer High, LaGrone Academy and Ryan High graduates!



\$2.2 MILLION

in local scholarship money awarded to graduating seniors

\$58.7 MILLION

in scholarships earned by the Class of 2024

2,350 GRADUATING SENIORS

2

U.S. Military Service Academy Appointments

\$8.8 MILLION

in scholarships awarded to fine arts students

16

Qualifiers for the International Thespian Festival

196

Members of the National Honor Society

7

UIL State Academic Qualifiers

5

Ivy League Acceptances

13

Texas State Solo & Ensemble Orchestra Gold Medalists

29

Texas State Solo and Ensemble Qualifiers

6

National Hispanic Scholars

3

National Merit Semi-Finalists

21

AP Scholars with Honors

2

National Indigenous/Native American Scholars

100

Student-Athletes Signing Letters of Intent

78

UIL Academic All-State Athletes

18

National AP Scholars

9

National African-American Scholars

2

National French Exam Medalists

72%

of graduating seniors attending a two- or four-year university

13

Betty Buckley Award Nominees

51

Enlisted or Military Commitments

18

AP Scholars with Distinction

14

Nominees for Broadway Dallas Awards

4

National Merit Finalists

10

UIL Athletic State Qualifying Teams or Individuals

66

Members of the AFJROTC

29

International Baccalaureate Graduates

9

National Spanish Exam Medalists

9

National Rural and Small Town Scholars

2

Texas State German Top Ten Finishes

1,288 GRADUATES

with professional or industry-standard licenses or certifications in a variety of technical

4

Texas Dance Educators Association All-State Dance Members

11

National Merit Commended Scholars

77

AP Scholars



DENTON
INDEPENDENT SCHOOL DISTRICT

380 Guide

PUBLISHERS

Jodie Linton-Prickett & David Prickett

EDITORIAL

EXECUTIVE EDITOR
Jodie Linton-Prickett

DIRECTOR OF BUSINESS
DEVELOPMENT
David Prickett
214-564-6693

ART & PHOTOGRAPHY

ART & CREATIVE DIRECTOR
Gina Wiklund

CONTRIBUTING WRITERS

Jodie Linton-Prickett, Linda Hay, Barbara Brown, Denton Master Gardeners, Stephanie Carson, Denton Parks and Recreation, James Parker, Inwood National Bank, Hannah Crandall, North Texas Fair and Rodeo, Sarina Castro, The City of Pilot Point, Denton ISD, Reece Waddell, Jenny Kelly, PointBank

ART & PHOTOGRAPHY

David Prickett, Jodie Linton-Prickett, Linda Hay, Barbara Brown, Denton Master Gardeners, Stephanie Carson, Denton Parks and Recreation, James Parker, Inwood National Bank, Hannah Crandall, North Texas Fair and Rodeo, Sarina Castro, The City of Pilot Point, Denton ISD, Reece Waddell, Jenny Kelly, PointBank, Dreamstime

HOW TO REACH US

MAILING ADDRESS
P.O. Box 399, Aubrey, TX 76227

WEBSITE
www.380Guide.com

GENERAL SALES
972-658-2033
info@380Guide.com

Readership 90,000
Copyright 2024
North Texas Media Group, LLC
DBA Pilot Point Guide™

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PROUD MEMBER OF:



LETTER FROM THE PUBLISHERS



Good things happen in the summer! Summertime brings with it endless sunshine, radiant tans, lakeside get-togethers, scrumptious barbecues, fences covered in honeysuckle, mouthwatering watermelons, and long days that end with fireflies greeting us throughout the evening!

Another good thing happened 18 summers ago. 380Guide distributed its premier magazine to the 380 Corridor. As the leading lifestyle publication in the area, 380Guide is published with the intention of entertaining and relaxing our local readers while enticing them to peruse the offerings of nearby businesses and take a moment to themselves. Turning the pages gives our readers the chance to put their everyday problems aside and read the magazine whenever it's convenient. The local content might even remind you of an upcoming event or inspire you to consider doing something you've been meaning to do.

Every edition of 380Guide aims to provide readers with useful information about local businesses, health-related events, tourism, local sports, and public interest items. Since we are a hyper-local lifestyle magazine, we concentrate on area activities that our readers may enjoy with their families. We are therefore extremely exclusive to our market.

This year, you can continue to look forward to local company features, artist introductions, community events, features of Good Samaritans in the 380 Corridor, and information on our esteemed nonprofit organizations!

To assist you and your family in planning trips, we love featuring travel advice and vacation information in most issues. Providing information for Texas, the U.S., and international locations. They are all written from first-hand experiences by one of our staff members or a local feature writer. As a result, we can always obtain first-hand information for you if you have any additional questions about planning the journey we have featured.

We sincerely believe that because our printed products are widely distributed, consistently arrive by mail, and contain exclusive content, readers will come to our magazine first when seeking local information. Over the past 18 years, the community has responded to us in a very positive way.

Our publication, unlike other magazines, arrives hot off the press in residential and business mailboxes every other month, providing a wealth of information at our readers fingertips.

As a team, we go to great lengths to ensure the success of our clients' marketing. So, please tell them you found out about them through 380Guide Magazine! It is because of our advertisers that we can continue to keep our readers up-to-date with relevant information.

Sincerely,

Jodie & David Prickett
PUBLISHERS

Jodie and David Prickett

www.380Guide.com

June - July 2024

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On the Cover



Fourth of July Festivities

Get ready for the ultimate July 4th celebration! Gather your loved ones for an unforgettable weekend of fun. Start off with the 25th Annual Liberty 5K Run or 1-Mile Walk on July 1, and then stick around for the parade. On July 3, don't miss the Jubilee Festival where you can participate in a Hot Dog Eating Contest and enjoy live music, food trucks, inflatables, carnival games, and more! It's going to be a blast!"

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A decorative border surrounds the page, featuring various butterflies and flowers. At the top left is a green and black butterfly. At the top right is a large blue butterfly. Below it is an orange and black monarch butterfly. At the bottom left is a brown butterfly. The border is filled with pink, orange, and white flowers and green foliage.

HOW TO ATTRACT Butterflies TO YOUR LANDSCAPE

By: Linda Hay and Barbara Brown

Butterflies serve as plant pollinators and lovely, ephemeral visions as they pass through our landscape. To attract more butterflies to your yard, you can create a special garden with the floral nectar sources they need. Butterfly gardens attract and sustain butterflies, allowing them to complete their life cycle while also pollinating plants.

There are two types of plants required by butterflies: host plants where females lay eggs and the butterfly larvae feed and nectar-producing flowers that provide a vital food supply for adult butterflies. When creating your butterfly garden, it is best to have groups of flowers rather than individual plants because adult butterflies are near-sighted and can see groupings of flowers more easily than individual plants. Different species prefer to feed on specific nectar plants, largely dependent on their different proboscis lengths. Offering a nearby border of dense shrubs can protect the

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fragile butterflies from predators as well as presenting an option for caterpillar metamorphosis.

Adult butterflies are attracted to red, yellow, orange, and pink blossoms. Molly Keck, AgriLife

Extension entomologist in Bexar County recommends any of the following flower varieties to attract butterflies to your yard: Pride of Barbados, Henry Duelberg salvia, Mystic Spires blue salvia, New Gold lantana, Butterfly deep pink pentas, zinnias, Turk's cap and Gregg's

mistflower. Other flowering plants enjoyed by butterflies include Bee Balm, Purple Coneflower, and Butterfly weed.

When selecting plants for your butterfly garden, choose plants that bloom at different times of the year so that there is almost always something appealing to them. Although some exotic plants will attract butterflies, choosing native plants when possible is a better alternative to match the needs of the butterflies that are found in our area. The Native Plant Society of Texas provides a list of native plants by ecoregion. To see their list for the North Central Texas ecoregion, go to NPSOT.org, select "Search for Plants" and



then download the list for our ecoregion.

In addition to offering the appropriate nectar-producing plants and host plants, your butterfly garden should include a water source for the butterflies. A good water source can be a shallow dish filled with coarse sand, a bit of manure, and a few flat stones for the butterflies to stand on. If you search on the internet for "butterfly puddler", you will see examples and instructions to make your own.

Here are some additional resources to help you attract butterflies to your yard:

From Tarrant County Save the Water: you will find a list of 10 common butterflies seen in North Texas gardens: <https://savetarrantwater.com/butterflies-of-north-texas/>

The Elm Fork Chapter of the Texas Master Naturalists provides a plant list matching several

types of locally seen butterflies with a list of their favorite larval foods and nectar sources. To find their information, go to txmn.org and search for butterflies.

The butterfly population is declining by about 1.5% per year since 1977. Please do your part to help them survive.

Happy Gardening!

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THIS SUMMER, EXPLORE EVERYTHING DENTON PARKS AND RECREATION HAS TO OFFER!

Playgrounds, recreation centers, sports leagues, and summer camps are just a few things that come to mind when we think of traditional parks and recreation. Experience something new this summer and join Denton Parks and Recreation for July's Parks and Recreation Month. We challenge you to explore our parks, pools, and playground. Look beyond the facilities for unique and enjoyable opportunities that benefit all ages.

As community needs grow and expand, so do the programs and services offered by city parks and recreation departments. Traditionally the focus has been on health and fitness programs and facilities, but that has surprisingly changed and grown to include experiences that are actively social and family-centric, as well as intergenerational.

With the support through participation, non-traditional opportunities continue to grow and serve as a means for youth to engage both physically and emotionally and for adults to socialize with youth and actively participate.

Here's a sample of events to expect this summer from Denton Parks and Recreation!





Celebrate Independence Day Together!

Grab your family and friends and join us for the 2023 Fourth of July Celebration. Kicking off the weekend, on July 1, you can participate in the 25th Annual Liberty 5K Run or 1-Mile Walk. Make a day of it, walk or run in the morning and stay for the parade right after! Then come join all the festivities on July 3 at the Jubilee Festival! Consider participating in the Hot Dog Eating Contest or enjoy live music, food trucks, inflatables, carnival games, and lots of fun.

Dive into Summer

Don't miss out on our Dive in Movie series at Water Works Park on June 9 and July 7. Bring your family and enjoy floating in the wave pool while watching a great film. With movies for the whole family this is sure to be a splashing good time!

Big Wave Days

If you haven't discovered the wave pool at Water Works Park, then this summer is the perfect time! It's just the right mix of fun and relaxation as the waves differ in size and flow between cycles. The park is also home to four giant waterslides, two toddler slides, a children's play pool, a lazy river, sand volleyball, cabanas, party pavilions, and more!

A Swimming Good Time

Swimming is a life-saving skill for children and a vital tool to prevent drowning, the number one cause of death for U.S. children ages 1-4, and second leading cause for children 5-14. Be apart of the drowning prevention and join us at the Denton Civic Center Pool for the World's Largest Swim Lesson Day! Learn simple steps that could help protect your family this summer!

Get Down and Dirty

Community gardens cultivate lifelong lessons about the origins of what we consume and foster the desire for healthy, fresh eating. For some families, a community garden with rentable plots is the only chance they have for growing their own fruits and vegetables. The community garden at Bowling Green Park in Denton is a great example of how parks and recreation has grown outside of the box and encourages families to cultivate new outdoor experiences.

It's Yappy Hour Somewhere!

Grab your four-legged companions and join us at the North Lakes Dog Park on June 2 for Yappy Hour. Enjoy an evening of fun, food, and furry friends! Don't miss out on the array of food vendors and pet treat vendors who will be serving a variety of pet friendly goodies!



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Pledge 2 today. Scan the QR code or visit waterlessyall.com.





Congratulations

DENTON ISD CLASS OF 2024!

The Class of 2024 was the largest in Denton ISD history, with 2,350 seniors crossing the stage.

Along with being the largest graduating class in district history, this year's seniors also accomplished another impressive feat – collecting a total of \$58.7 million in scholarships.

Athletically, 100 students signed letters of intent to continue their careers at the collegiate level. Denton ISD also had 78 UIL Academic All-State athletes and 11 UIL athletic state-qualifying teams or individuals.

In fine arts, \$8.8 million in scholarships was awarded to seniors. The Class of 2024 also had 14 nominees for Broadway Dallas Awards, 13 nominees for Betty Buckley awards, 29 Texas State Solo and Ensemble qualifiers and 13 Texas State Solo and Ensemble gold medalists.

Additionally, more than half of this year's graduating class received professional or industry-standard licenses or certifications in a variety of technical fields. That represents 1,288 graduates who will be leaving Denton ISD ready to enter the workforce.

There are also 51 seniors who are enlisted or have made military commitments and 66 members of the Air Force Junior Reserve Officer Training Corps (AFJROTC).

The Class of 2024 also shined in the classroom with 196 members of National Honor Society, 77 AP Scholars, 29 International Baccalaureate graduates, five Ivy League acceptances and four National Merit finalists. Seven seniors also qualified for state in the UIL Academic competition, and 72 percent of graduating seniors will be attending either a two- or four-year university.

Denton ISD congratulates all the members of the Class of 2024!

Mark Your Calendars!

Wrapping up summertime with fun and excitement for the entire family, the North Texas Fair & Rodeo (NTFR) brings delicious fair food, carnival rides, exceptional vendors, live music and intense rodeo action to Denton, Texas every August. The 96th annual NTFR will take place August 16-25, 2024 at the North Texas Fairgrounds, with nightly rodeos starting at 7:30 p.m. followed by some of the hottest country music!

Every August, NTFR consistently brings exceptional country music to the north Texas region. Nevertheless, with a rapidly growing association built on several generations of memberships and volunteers, NTFR strives to place family fun and tradition at the forefront of everything it does.

"We continue to support our youth, agriculture and community," said NTFR Executive Director Glenn Carlton. "We strive every year to make this event better than it was the previous year. We want to bring you fun and excitement for the whole family."

The NTFR accomplishes this by hosting talented musical artists, professional and youth rodeos, livestock exhibitions, a premier midway and special exhibits. Continuing the



legacy of the association, this year's event will once again bring the north Texas community together to cherish our western heritage with LIVE entertainment, FUN attractions and NEW exhibits!

Offering another opportunity for the community to experience fair fun, live music, rodeo, delicious food, shopping and so much more, the North Texas Fair & Rodeo will now run a full 10 days. This addition brings one more afternoon and evening of carnival/midway attractions, commercial exhibits, food vendors, concerts and another rodeo performance. Gates will open aligned with the existing weekend schedule – 1:00 p.m. to 11:00 p.m. on Sunday.

The NTFR is a 501(c)(3) non-profit organization dedicated to the preservation of western heritage. All revenue is reinvested into programs, scholarships and facilities. The NTFR, and its associates, contribute around \$500,000 each year to area youth. According to the Center of Economic Development at the University of North Texas, the NTFR and its facilities have a \$7 million economic impact in Denton County and an approximately \$4 million impact on the City of Denton.

For more information, visit ntfair.com

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Relationships Matter

The importance of knowing your Banker

A convenient location is a good reason to choose your storage facility and maybe your dry cleaners, but probably not the best reason to choose a bank. Especially in today's market where so many of your banking transactions can be completed online – and where fraud is such a big issue. Let me suggest a few reasons a relationship with your banker may be more important than ever:

Fraud Prevention – A few years ago, wire fraud was all the rage. Today, check washing is a hot topic. Every time you hand over a check, you are providing someone with everything they need to try to create fraud on your account. When you have a relationship with your banker, they begin to understand how your finances work and can help identify transactions that are out of the norm for you. If you haven't had at least one quick call over the last year with your banker asking about an item trying to hit your account, then it's safe to assume that no one is looking at your account on a regular basis – or you're really lucky and never have anything unexpected come through.

Your banker should be a trusted advisor – Ok, I work with a lot of bankers, and I am one. I'm not going to try to convince you we are the brightest people available, but we do have a lot of exposure to the financial markets. We've seen what people have done well – and what hasn't worked. When you

are considering a major decision – purchasing a new home, buying a business, retirement investing – your banker can be a great resource for information and advice. That advice is more valuable based on how well your banker is familiar with you and your needs. I'd suggest you take some time and get your banker's thoughts on current markets and what they see coming in the next several years. A good banker looks at enough financial reports to have leading indicators on the condition of the local economy and can be ahead of the curve in identifying slowing economic conditions that could affect your job or finances.

They can be a great source for introductions – Looking for a new job or a career change? Starting to think about buying an investment property? Not sure if you've got the best deal on insurance? Need help reducing your property taxes? A good banker spends most of their day talking to people and can be fantastic connectors. If they know what you are looking for, they can help you identify people, resources, and opportunities. Over just the last week, I connected a business with a great potential employee, an investor with a broker that specializes in the type of property they need, and a customer with an insurance agent who can help them navigate the crazy increases in insurance premiums right now.



James Parker is Market President for Inwood National Bank in Denton and is a long time resident of Pilot Point. Inwood National Bank is a Member of FDIC.



Lakeside Adventures in Pilot Point

Get ready to embark on an journey of lakeside fun and discovery! Lake Ray Roberts picturesque lake isn't just a body of water; it's a vibrant playground brimming with family-friendly activities and local businesses eager to make your day extra special. So, grab your sunscreen, pack your picnic basket, and let's dive into a world of excitement by the water's edge!

Renting one of the many water toys like a kayak, jet ski available to you, you'll be riding the gentle waves, or simply soaking up the sun on a cozy pontoon, there's no shortage of water thrills to be had. Best part, the lake is welcoming to adventurers of all ages!

For our fishing junkies, the lake's treasures are waiting to be discovered! Cast your line and reel in the big one while sharing tales of your fishing conquests with fellow enthusiasts. And don't forget to snap a photo of your impressive catch with #visitpilotpoint so we can show everyone your victory! Did you know there are also private fishing tours available?

But the fun doesn't stop at the water's edge—our lakeside playground is fun for families. Let the kids run wild as they swing, slide, and climb their way through a playground paradise. It's a place where memories are made and friendships are forged, all against the backdrop of nature's beauty.

And what's a day by the lake without a mouthwatering barbecue feast? Fire up the grill and sizzle your favorite treats



to perfection while enjoying the company of loved ones. With local vendors offering a tantalizing array of culinary delights, from juicy burgers to a snow cone treat, every bite will remind you of summer at Lake Ray Roberts in Pilot Point, Texas

As you end your trip from Lake Ray Robert's, stop by Pilot Point's town square. Grab some local bar-b-que, grab a cocktail, and even do a little shopping at our boutiques for the next lake ready outfit for the next trip!

From thrilling adventures to heartwarming moments with family and friends, Lake Ray Roberts has a way of leaving a lasting impression on all who visit.

So, what are you waiting for? Come join us for a day of lakeside fun and discovery, where every moment is filled with laughter, excitement, and the promise of new adventures. Dive into delight at the beautiful Lake Ray Roberts in Pilot Point, TX—your perfect escape awaits!

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North Texas' Oldest Community Bank Celebrates 140 Years



As PointBank celebrates its 140th anniversary, they shouldn't have to convince you how important longevity is in banking. Longevity signals stability and a track record of serving customers in an age where other banks you've known for years are suddenly absorbed by big-box brands or shutter their doors for good. Simply put, you are more likely to trust a bank that's been around for a long time.

Longevity is synonymous with financial stability and sound financial management practices that help banks weather economic downturns, changing customer behaviors, etc. Not to mention, longevity helps bank employees build relationships with their customers.

"It's about knowing our customers, their families, and their businesses personally. It's about them seeing us as their neighbors. It's knowing when they need help and being the community partner who can offer personalized solutions," PointBank President Ray David Jr. said. "Our customers don't want to bank anywhere else, and based on our longevity, they won't ever have to."

In North Texas, no community bank checks all the boxes and has more longevity than PointBank. Founded in 1884, PointBank has nine branches in Denton County and is a family-run bank to this day.

"Our mindset is full-steam ahead, but what we do today and 20 years down the road will always be guided by the timeless principles we put in place 140 years ago," David said. "I don't know of a bank in North Texas that can match our longevity. We were there for you then; we're here for you now, and we'll be here for years to come."

"We pride ourselves on timeless customer service, community involvement, and advanced technology. Our customers deserve that."

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